

FOR IMMEDIATE RELEASE

David Davis Communications is now an ESI Reseller

Can provide ESI's innovative solutions to Pittsburgh-area businesses

PLANO, TEXAS; AUGUST 9, 2004 — ESI, an innovative manufacturer of business telephone systems, has announced that David Davis Communications, Inc., will now be offering ESI products to the Pittsburgh area and southwest Pennsylvania.

“We’re very pleased to welcome David Davis Communications to the long list of ESI Resellers across America,” said Paul Askew, ESI’s Sales Manager for the northeastern United States. “Pittsburgh is a key market, and David Davis Communications has over two decades of experience serving that market’s business telecommunications needs. We look forward to what ESI and David Davis Communications will be able to do together for the Pittsburgh area.”

“Even though ESI phone systems provide an amazing number of features, they’re very easy to use,” said David Davis, owner of the company that bears his name. “Also, ESI’s new *VIP* software package makes it possible for nearly any business to enjoy the benefits of unified communications. So I think that the combination of our proven expertise and our new association with ESI will mean great things for the small- to medium-sized businesses of southwest Pennsylvania.”

About David Davis Communications, Inc.

David Davis Communications, Inc., is located in Finleyville, Pennsylvania, and has been selling, installing and servicing business telecommunications equipment since 1983. The company is committed to providing its customers with the most reliable as well as cost-efficient telephone equipment and services available. Its motto: “Your personal satisfaction is guaranteed.” David Davis Communications became an ESI Reseller in 2004. More information on David Davis Communications and the products and services it offers is available at www.daviddaviscommunications.com.

About ESI

ESI designs and manufactures telephone systems and components for businesses. ESI’s systems — offering advanced technological design and extreme ease of use, yet very cost-competitive — are sold through hundreds of factory-trained Certified Resellers. Founded in 1987, ESI is a rapidly growing, privately held corporation with headquarters in Plano, Texas. More information on ESI and its products is available at www.esi-estech.com. *IVX* is a registered trademark of ESI. Any other registered trademarks or tradenames mentioned herein are the property of their products’ or services’ respective owners. ESI phone systems are protected by U.S. Patents 6,067,349 and 6,252,944, and other patents pending. **Product details are subject to change without notice.**

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For more information, contact:

Michael Joos • David Davis Communications, Inc.
(724) 348-5463
mike@daviddaviscommunications.com

Bryce Wray • ESI
(972) 422-9700 x122
webmaster@esi-estech.com